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SCRUM Product Owner Certified

Course Outline



Scrum Product Owner Certified (SPOC™)

Duration: 2 Days

Overview & Objectives

Scrum Product Owner Certified (SPOC™) is an intensive training course on one of the most critical roles defined by the world's most popular Agile method: Scrum. The course provides an interactive hands-on learning experience through a mix of highly interactive facilitator-led discussions, group activities, games and product development simulation.

This course focuses on the perspective, responsibilities, tools and techniques employed by the Scrum Product Owner.

What's Included in this Course

1. Course Workbook – Hard Copy or Electronic (Delivered via Microsoft OneNote)
2. Scrum Body of Knowledge (SBOK™) - The official Scrum text book – Hard Copy or Electronic
3. Exams are administered by ScrumStudy™ and the cost of the exam is included in the course fee.

Objectives

- To provide participants with an understanding of the Product Owner's role throughout the life of a Scrum project.
- To provide practical knowledge of Scrum from a Product Owner's perspective, including roles, meetings and artefacts.
- To prepare participants to be comfortable in taking on the role of Product Owner ('the voice of the customer') including managing common issues and roadblocks encountered in Scrum projects.
- To give participants a working knowledge of the tools and techniques required to write effective requirements (User Stories), and to prioritise and maintain a healthy product backlog.
- To prepare candidates with the necessary knowledge to take the online Scrum Product Owner Certification (SPOC™) exam.



Who is this Workshop For?

This workshop is designed for:

- 🌐 New Scrum Masters
- 🌐 New Product Owners
- 🌐 New Customer Relationship Managers
- 🌐 Project Managers
- 🌐 Business Analysts
- 🌐 Business Unit Owners
- 🌐 Developers
- 🌐 Testers
- 🌐 Project Team Members
- 🌐 Team Managers
- 🌐 Team Leads
- 🌐 Technical Co-ordinators
- 🌐 Program & Portfolio Managers

Prerequisites

There is much to do in this workshop! It is best that you take the time to complete the pre-work. We estimate that it should take no longer than 30 minutes to complete as it sets a baseline of working knowledge to allow the group to collectively dive right into the workshop activities.

We will send materials out to you 1 week in advance of the workshop via the Hippo-Campus.

Whilst not a formal prerequisite, it is recommended that you have undertaken the Scrum Master Certified (SMC™) course to better understand the concepts required for the Scrum Product Owner certification exam. If you are not familiar with SMC then your Scrum trainer will outline any additional topics you will need to revise prior to undertaking the SPOC exam.



Learning Outcomes and Facilitation

Successful completion of this course will enable participants to;

- Participants will be familiar with the concepts, advantages and challenges of Scrum and the Product Owner role.
- Participants will be adept in handling the business aspects of the Scrum method.
- Participants will be equipped with the knowledge, tools and techniques needed play the role of Product Owner (“Voice of the Customer”) in their organisation.
- Participants will equipped with effective techniques to:-Write effective product vision statements;
 - Perform release planning;
 - Gather, prioritise and maintain requirements;
 - Write epics, user stories, acceptance criteria and personas;
 - Track and report progress;
- Participants will gain an understanding of the roles and interactions with other Scrum core team and non-core team roles.

Trainers of this course will use a practical delivery approach to provide participants with a ‘hands-on’, multi-faceted and challenging learning experience. Understanding and recall techniques will be used to provide participants with a solid comprehension of Scrum.

Courses are facilitated by our experienced and qualified SCRUMstudy Certified Trainers (SCT™). These can be held on-site or at our premises. All courses can be customised to suit your requirements.



Certification

The Scrum Product Owner Certified (SPOC™) Certification exam is a 3 hour online multiple-choice exam to be undertaken within 6 months after completing the 2-day training course. The exams are administered by SCRUMStudy and are taken at a time convenient to you. The cost of the exam is included in the course fee (2 free re-takes included).

- ⊗ Multiple choice
- ⊗ 140 questions per exam
- ⊗ No negative marks for wrong answers
- ⊗ 180 minutes duration
- ⊗ Proctored online exam.
- ⊗ Current pass rate: 93%



Workshop Summary



LEARN – An innovative combination of demonstration, conversation and sharing of pragmatic best practices



EXPERIENCE – An innovative approach to experiential learning where participants practically put into practice what they have learnt

EXPERIENCE 1 – THE EXPERIENCE BEGINS

- 🌐 Introductions
 - Write the first user story - **EXPERIENCE**
- 🌐 Understand workshop objectives
 - Set expectations and define the workshop experience
- 🌐 Introduction to Scrum Certification Paths
 - Product Owner Certification Exam Overview

EXPERIENCE 2 – Pre-Course Review

- 🌐 Agile Overview – **EXPERIENCE**
- 🌐 The Story of Agile – The Manifesto, Values, Principles, and Methods – **LEARN**
- 🌐 The Declaration of Interdependence (DOI)
- 🌐 Managing projects in line with the Manifesto and the DOI
- 🌐 The difference between “Doing” Agile and “Being” Agile – **LEARN**
- 🌐 Scrum Overview
 - SCRUM Principles
 - SCRUM Aspects
 - SCRUM Phases & Processes
 - SCRUM Workflow
- 🌐 Understanding the Lingo
- 🌐 Chapter Retrospective – **EXPERIENCE & LEARN**



EXPERIENCE 3 – SCRUM Roles

- 🌐 Scrum Master - **LEARN**
 - Chief Scrum Master
 - Program Scrum Master
 - Portfolio Scrum Master
 - Leadership Styles
 - Servant Leadership
- 🌐 Product Owner - **LEARN**
 - Chief Product Owner
 - Program Product Owner
 - Portfolio Product Owner
- 🌐 Scrum Team – **LEARN / EXPERIENCE**
 - HR Theories Applied to Scrum
 - Tuckman’s Model
 - Theory X & Y
 - Team Dynamics
 - Maslow’s Hierarchy of Needs
 - Team Selection
 - Advantages of Cross-Functional Teams
- 🌐 Non-Core Roles – **LEARN**
- 🌐 Role Play – **EXPERIENCE**
 - Scrum Planning
 - Daily Stand-up
 - Retrospective
- 🌐 Chapter Retrospective - **EXPERIENCE**

EXPERIENCE 4 – Phase: INITIATE

- 🌐 Planning in SCRUM- **LEARN**
 - Levels of Planning in SCRUM
- 🌐 Overview of Initiate Phase – **LEARN**
- 🌐 Project Vision Statement – **LEARN**
 - Business Justification
 - The Importance of Business Value and the Product Owners Role.
- 🌐 Chapter Retrospective - **EXPERIENCE**



EXPERIENCE 5 – Phase: INITIATE & PLANNING & ESTIMATING

- 🌐 Requirements Overview – **LEARN**
- 🌐 Developing Personas – **LEARN**
- 🌐 Developing Epics – **LEARN / EXPERIENCE**
- 🌐 Writing User Stories – **LEARN / EXPERIENCE**
 - Syntax and Quality Attributes for a great user story - **LEARN**
 - Decomposing Epics and User Stories - **EXPERIENCE**
 - Themes & Story Maps - **EXPERIENCE**
 - Creating the Prioritised Product Backlog – **LEARN / EXPERIENCE**
 - Kano Analysis
 - MoSCoW Prioritisation
 - Quality Measures
 - Acceptance Criteria
 - Done Criteria
 - Minimal Done Criteria
 - Definition of Done.
 - Capturing Non-Functional Requirements
 - Estimating Epics and User Stories.
 - Affinity Estimation
 - Wideband Delphi
 - Planning Poker
 - Fist-of-Five – consensus building
- 🌐 Chapter Retrospective - **EXPERIENCE**



EXPERIENCE 6 – Phase: INITIATE: Release Planning

- 🌐 Release Overview - **LEARN**
 - Levels of Release
- 🌐 Functionality versus Date Driven Release Schedules- **LEARN**
 - Release by Feature
 - Release by Date
 - Benefits of Frequent Releases
- 🌐 Chapter Retrospective – **EXPERIENCE**

EXPERIENCE 7 – Phase: PLANNING & ESTIMATING

- 🌐 Sprint Planning Overview – **LEARN**
- 🌐 Sprint Planning Activities – **LEARN**
- 🌐 Sprint Planning Roles – **LEARN / EXPERIENCE**
 - The Product Owner’s Role
 - The Scrum Team’s Role
- 🌐 Sprint Tracking Tools - **LEARN / EXPERIENCE**
 - Scrumboard
 - Sprint Backlog
 - Sprint Burndown Chart
- 🌐 Chapter Retrospective – **EXPERIENCE**

EXPERIENCE 8 – Phase: IMPLEMENT & REVIEW & RETROSPECTIVE & RELEASE / Driving Business Value

- 🌐 Implement Phase Overview – **LEARN**
- 🌐 Grooming the Prioritised Product Backlog - **EXPERIENCE**
 - Risk Adjusted Backlog
 - Incorporating Changes into the Backlog
- 🌐 Demonstrate and Validate Phase Overview - **LEARN**
 - Sprint Review Meeting - **EXPERIENCE**
 - Retrospect Sprint Meeting - **EXPERIENCE**
- 🌐 Release Phase Overview – **LEARN**
 - Ship Deliverables
- 🌐 Chapter Retrospective – **EXPERIENCE**